Nexis Uni® Tip Sheet
How to access SWOT Analysis Reports

Beginner/Novice User
1. Select Company and Financial from the pre-search filtering options.
2. Type “Home Depot” and swot. **Tip:** To find an exact phrase, you must put the phrase in quotation marks.
3. Click the Search icon.
4. On the right side, you have links to related business content available on Nexis Uni.

Advanced User
1. Click Advanced Search.
2. Click Select a specific content type.
3. Click Company and Financial.
4. Click Company Profiles.
5. On the Advanced Search form, you can conduct a segment/field search.
6. Using the Company and Publication segments, type “Home Depot” in the Company field. **Tip:** To find an exact phrase, you must put the phrase in quotation marks.
7. Type SWOT in the Publication field.
8. Click the Search icon.
9. On the right side, you have links to related business content available on Nexis Uni.

Visit LexisNexis.com/NexisUniSupport for additional training & support resources.