<table>
<thead>
<tr>
<th>Database</th>
<th>Description</th>
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<tr>
<td>ABI/INFORM Complete</td>
<td>ABI/INFORM Complete is a scholarly database for business research topics such as business and economic conditions, management techniques, advertising, marketing, human resources, finance, taxation, and computers. It covers business traditions and trends, corporate strategies, management techniques, and competitive and product information. In addition to full-text articles, ABI/INFORM Complete includes information on more than sixty thousand companies with business and executive profiles.</td>
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<tr>
<td>Business Collection</td>
<td>Business Collection integrates indexing, abstracts, and the full-text for business, finance, management, and industry periodicals with a full text directory of global private and public companies. Although the majority of the content in this database is available through the Academic OneFile and/or General OneFile databases, there is some original subject-specific content, as well.</td>
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<tr>
<td>Business Economics and Theory Collection</td>
<td>This collection provides periodicals focusing on topics in economics. This database is perfect for business classes, with more than four hundred fifty full-text journals to support their research and regular feeds of videos from Forbes.com that contain business news coverage and interviews with CEOs. Although the majority of the content in this database is available through the Academic OneFile and/or General OneFile databases, there is some original subject-specific content, as well.</td>
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<td></td>
<td>Business Economics and Theory Collection is available on Android and iOS.</td>
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| **Business Insights: Global** | Locate detailed company and industry information including company profiles, company histories, brand information, rankings, and current company, and industry news. With Business Insights: Global, easily locate a company's ultimate parent company or see a listing of corporate subsidiaries.  

Business Insights: Global is available on Android and iOS. |
| **Communications & Mass Media Collection** | This is a custom collection of more than two hundred fifty journals focused on all aspects of the communications field. Key subjects covered include advertising and public relations, linguistics, and literature. Although the majority of the content in this database is available through the Academic OneFile and/or General OneFile databases, there is some original subject-specific content, as well.  

Communications & Mass Media Collection is available on Android and iOS. |
| **D&B Million Dollar Database** | Search U.S. and international businesses by name, size, geographic location, and industry. Company information includes contact information, a description of the company, number of employees, short biographies of top company executives, and more.  

Please note: This database has a simultaneous user limit. If you are unable to access it, please try again later. We apologize for any inconvenience. |
| **DemographicsNow** | With DemographicsNow you can analyze the demographic and market potential of any geography in the US, create custom reports, perform quick market analysis, create fully-interactive maps, and much more.  

DemographicsNow is available on Android and iOS. |
eMarketer allows business owners to keep up with the fast-changing world of digital marketing, media, and commerce. Hundreds of reports and thousands of charts cover virtually every major topic related to digital marketing and key geographic regions.

eMarketer is available on Android, Blackberry, and iOS.

Entrepreneurship includes worldwide publications and multimedia useful to educators, researchers, students, and members of the business community. Content ranges from the scholarly -- including journals, dissertations, working papers, and conference proceedings -- to a full toolkit of practical guides, templates, forms, sample business plans, and tips from successful entrepreneurs.

Gale Directory Library is the electronic version of traditional print titles. This includes Ward's Business Directory, Encyclopedia of Associations, and Gale Directory of Publications and Broadcast Media. Users can perform state-of-the-art searches, sort and export data to analyze or generate mailing lists, print/email/download individual entries, and perform further research through hot-linked websites and email addresses.

Gale Directory Library is available on Android and iOS.

GrantSelect search over ten thousand funding opportunities from federal government agencies, nonprofits, corporate foundations, research institutes, state agencies, and universities. Find contact information as well as deadlines, restrictions, and links to websites with further information.

Kansas City Business Journal includes access to the most recent issues, special publications, and the Book of Lists. The site also allows you to sign up for email newsletters that include additional business-related information.

Kansas City Business Journal is available on Android and iOS.
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<tr>
<th><strong>lynda.com</strong></th>
<th>Learn business, software, technology, and creative skills to achieve personal and professional goals. Access the lynda.com video library of engaging, top-quality courses taught by recognized industry experts.</th>
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<tr>
<td><strong>Mergent WebReports</strong></td>
<td>Mergent WebReports includes all Mergent (formerly Moody's) Manuals published since 1909. The company snapshots provide a quick overview of each company including address, telephone and fax number, ticker symbol, and company website. The database is still under formation, with additional data to be added in the future, including an archive of corporate annual, quarterly, and interim reports.</td>
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<tr>
<td><strong>OneSource</strong></td>
<td>OneSource database includes detailed profiles of all publicly-traded U.S. and virtually all private and public international companies. It includes in-depth data for more than one hundred major industries. Please note: This database has a simultaneous user limit. If you are unable to access it, please try again later. We apologize for any inconvenience.</td>
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<tr>
<td><strong>Plunkett Research Online</strong></td>
<td>Plunkett Research Online provides in-depth information on many industries. Market research and trends analysis, industry statistics and charts, profiles of industry-leading companies (public and private), and industry associations and organizations are included within each Industry Center.</td>
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ReferenceUSA

ReferenceUSA is a collection of helpful business databases. Use Canadian Businesses and U.S. Businesses to search millions of businesses, small and large. U.S. Historical Businesses allows you to search for businesses from 2003 to 2013 to help visualize changes and trends over time. U.S. New Businesses will let you identify hot areas of economic development by searching for new businesses, and U.S. New Movers/Homeowners provides you information on people moving into local neighborhoods and cities. Research lifestyle statistics with U.S. Consumers/Lifestyles. Looking for a phone number in the U.S. or Canada? Use the U.S. Standard White Pages and Canadian Residential databases to simultaneously search residential phone books.

ReferenceUSA is offering free webinars, including Search Essentials; Big Data -- Mapping and Data Visualization; Consumer & Lifestyle Research; Start, Manage, and Grow Your Business; Uncover the Hidden Jobs Market; and Historical Data. Find out more about these free webinars.

ReferenceUSA is available on iOS (iPad only).

Safari Business Books

Safari Business Books includes hundreds of business books you can read online. You can search the collection by subject, and the search results will direct you to books which include sections on your topic. Finance, human resources, management, and marketing are some of the specific areas covered.

Small Business Resource Center

Small Business Resource Center provides information that covers all major areas of starting and operating a business, including accounting, finance, human resources, management, marketing, taxes, and more. It includes hundreds of sample business plans.

Small Business Resource Center is available on Android and iOS.
TheStreet.com Ratings evaluates the financial strength of more than thirteen thousand institutions, including life, health, and annuity insurers; property and casualty insurers; HMOs; Blue Cross Blue Shield plans; banks; and savings and loans. In addition, they track the risk-adjusted performance of over twenty thousand mutual funds and more than six thousand stocks. TheStreet.com also includes a Medicare Supplement Insurance (Medigap) Planner.

Morningstar Investment Research Center

Search over thirty thousand stocks, mutual funds, and ETFs to determine where to invest your money. Identify stocks and funds that meet your criteria and read reports prepared by Morningstar. Obtain an analysis of your current portfolio or see how the stocks and funds you select work together to form a balanced portfolio.

Value Line Investment Survey (in library use only)

Value Line Investment Survey includes full-page reports and analyst commentaries for each of more than seventeen hundred stocks. It offers year-ahead and three- to five-year probable relative price performance, projections of key financial measures, and concise, objective commentary on current operations and future prospects.

NOTE: These databases and descriptions were pulled from the Mid-Continent Public Library database page (http://www.mymcpl.org/online-information/research-database) on 28 January 2016. These databases came from two subject categories, Business and Finance.