Make an Impact on Your Campus!
Strategies for Implementing the ACRL Value of Academic Libraries
White Paper

MOBIUS Conference
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Training Day Agenda
• Introductions
• Training Day Expectations
• Survey results
• VAL Overview and Examples
• Break
• How do we do this?
• Exercises I and II
• Constructive Conversations
• Reflection
Introductions

Training Day Expectations

Survey results
Value of Academic Libraries Initiative
Our Story

1. What we were doing

2. What Rocked Our World (Accreditation Self-Study Process)

3. Outcomes from #2
   1. Assessment in Action Program
   2. Office of Institutional Effectiveness
   3. Library Position Reviews
Assessment in Action Team
Rockhurst University
Value of Academic Libraries Examples

Student Success

• **Student Success: Using What You Already Collect: Library Data and Student Success**
  • [Library Data and Student Success blog](#)

• [Library impact on Undergraduate Student Learning](#)

Student Retention and Student Outcomes

• **University of Minnesota** –
  • Focusing on the First Year
• [Australian university study](#)
Value of Academic Libraries: Valueography

Campus Collaborations
Oxford College

Other Types of Collaborations: Public and College Libraries
Cuyahoga Community College

General Library Assessment
Washington University
SHORT BREAK!
How do we do this?

• What type of data are you collecting?
• How are you analyzing the data?
• What do you do with the analysis once it is completed?
Additional ways we could do this?
Exercise 1: Entire Group

Question: What is the impact that your library is having on student learning?

• What evidence is out there that would help you determine this?
SHORT BREAK!
Exercise 2: Small Group

Question: What is the impact the library has on freshman to sophomore year retention rates?

• What evidence do you already have?
• Is the evidence measurable?
• What methods used by your campus might help you determine impact?
How to Have Constructive Conversations with Internal/External Stakeholders

• How do we demonstrate our value with administrators/others across campus?


• You are not alone: conversations you may encounter

Meredith Farkas - Accountability vs. Improvement: Seeking Balance in the Value of Academic Libraries Initiative

  • Assessment on the Brain

  • Recent Update
Self-reflection

Individually
Write down three things you can take back to your library to implement