Make an Impact on Your Campus!
Strategies for Implementing the
ACRL Value of Academic Libraries White Paper

MOBIUS Conference 2013

Laurie Hathman and Danielle Theiss

Workshop description:
This workshop will demonstrate how librarians can implement recommendations from the ACRL Value of Academic Libraries white paper for their institution. The two facilitators will share strategies used at their institution and invite participants to participate in a lively session centered on how to engage with the university community in creative ways. Participants will learn about how to determine new opportunities and evaluate their impact and brainstorm with colleagues from other institutions. Attendees will return to their home libraries with a toolkit to share with others. The white paper and additional information is available at http://www.acrl.ala.org/value/.

Training Session Agenda:

- Registration
- Welcome and Participant/Facilitator Introductions
- Training Session Expectations
- Participant Survey results
- Value of Academic Libraries Initiative Overview
  - Examples
- Break
- How do we do this?
- Exercise I (entire group)
- Break
- Exercise II (small group)
- Constructive Conversations with Internal and External Stakeholders
- Personal Reflection
- Training Day Evaluation